

University of Pretoria Yearbook 2020

Entrepreneurship 323 (OBS 323)

Qualification	Undergraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	20.00
Prerequisites	Admission to the examination in OBS 313. Only available to BCom (Entrepreneurship) students
Contact time	3 lectures per week
Language of tuition	Module is presented in English
Department	Business Management
Period of presentation	Semester 2

Module content

*Only for BCom (Entrepreneurship) students

Advanced entrepreneurship. Exponential growth orientation and entrepreneurial venturing alignment. Business plan for growth: design, formulation and presentation. Financing options and modelling for the entrepreneurial venture towards fast growth.

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